

- ♦ Awareness also generated among the adolescent school girls

Grassroots Governance & People Participation in Development

JJVS has been intent to raise voice against the corrupt practices against the natural resources like forest land, dams, rivers etc. The struggle has started in early 90s by organising mass movements which later on converted into the confrontation between the masses and their stakeholders from grassroots level to district level to state level.



Activities:

- ♦ Strengthen the implementation of Forest Rights Act 2006 through Gram Sabha
- ♦ Drafted PESA and grounding in Panchayat System.
- ♦ Community awareness generated to raise issues at grassroots platforms and to develop people's leadership.
- ♦ Bio diversity committees were organised at village level to preserve the natural resources

Natural Resource Management and Local Livelihood Programme

Generating livelihood opportunities at grassroots level is also the major focus area of JJVS which has accomplished by developing local skills with trainings and skill based programmes keeping in mind the preservation of natural resources. Local Self Bodies are involved to strengthening the community knowledge

Initiation of Integrated water resource management programmes and contributed in planning process of PMO in 2011. MoRD, GIZ and SPWD supported Project Saksham was rolled out and JJVS helping to promote in GIS based planning in Rajasthan.

Preservation of natural resources with PRIs: JJVS working in 50 villages from 9 block of Udaipur to address environment issues affecting the livelihood of rural communities with the support of Simenpuu foundation.

Promoting Biocultural Community Protocol: Case study of two tribal communities of Rajasthan known as Kathodi and Kotwadiya have done in light of Biocultural community protocol.



Livelihood promotion; was important to stabilize economic conditions of tribal rural poor people while conserving the natural resources. For this:

- ♦ Horticulture promoted with trainings to farmers.
- ♦ Small Scale allied activities facilitated and Polyhouse were developed.
- ♦ SHG women also trained to make leather handicraft such as bags, wallets.
- ♦ JJVS linked established linkage with MPUAT for management of Nutritional Gardens
- ♦ Rural youths were trained in the technologies of electrical, plumbing and carpentry.
- ♦ People were trained on development of nutritional orchids, soil quality and pest management. Goat Breeding Cooperative:

Learning Exchange & Action Research Network (LEARN)

The knowledge exchange through voluntary programme is successful attempt of JJVS to share practical experiences of contemporary health practitioners belonging to different countries to strengthening their skills.

JJVS with support of HOHA have been hosting volunteers from India and abroad including independent volunteers as well as members from organizations since last 5 years. This program offers volunteer and internship opportunities to international students and professionals. These short and long term opportunities are catered to each individual's needs and skill set. Interns from Australia, China, Japan and many other countries has become part of this programme. There are also two programmes with students from IIM:

Summer School Programme: This is two months programme for post PG scholars.

Rural Immersion Programme: This is 5 days program in the field area.

Global Community Health Exchange Program: This is a one week programme which involves:



- ♦ Visits to Guni Ashrams (Traditional Medicine Centers)
- ♦ General sightseeing and exposure to local traditions of medicinal practices.
- ♦ Health Camps, meetings and discussions involving volunteers& interns

Impact:

- ♦ In a year JJVS hosting 55 international volunteers including 4 supervisors which involves Naturopathic, Myotherapies, Chiropractic students.
- ♦ This is providing opportunities to the Gunis to learn from the international healers
- ♦ Livelihood opportunities also boosted up for young generation of traditional healers.

Future Prospectus

- ♦ **Child Health:** JJVS is looking forward to initiate intensive immunization programme to target the child health issues like malnutrition, poor immunization and negligence.
- ♦ **CSR Linkages:** JJVS is planning to link with CSR for local resource mobilisation.
- ♦ **Expansion of International and National Voluntary Internship Programme** for revenue generation and sustain ability of the organisation along with the objective of wider knowledge sharing and exposure.

Support Us:

- ♦ Contact us for voluntary internship
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Contact Us:

Jagran Jan Vikas Samiti

Sapetia Road, Bedla
Udaipur, Rajasthan, India 313011
jagranudr@gmail.com
<https://www.facebook.com/JagranJanVikasSamiti/>
<http://www.jagranjan.org>
Phone : +91 294 244132



Jagran Jan Vikas Samiti

"People's Awakening and Development Society"



Genesis

Jagran Jan Vikas Samiti (JJVS) is an Udaipur (Rajasthan) based organisation working for the rural poor and marginalised communities since its emergence in 1987 by creating mass awareness, sharpening traditional skills and empowering the local community by creating sustainable livelihood opportunities to make them self-reliant. JJVS started its struggle for the development of poor tribal communities which included their socio-economic development, political awakening and promotion of income generated programmes. This struggle has further enhanced to other aspects of community development; health, education, environment, public

Vision & Mission

The organisation has envisioned an egalitarian social order where basic needs are fulfilled, economic inequalities are minimized and where democratic decision-making provides for the common good. In pursuit of this vision JJVS works to enable people recognising their potentials and developing their skills, making alive the traditional health practices, preserving the natural resources and promoting sustainable livelihood opportunities. It aims to strengthen local communities by developing leadership, decision-making skills so that they can raise their voices against injustice concerning with their land, water and resources. This will make improvements in their physical, mental and social

Strategy

- ♦ Relation building with target population
- ♦ Problem identification & motivation for possible solutions
- ♦ Formation of village level organisation, community awareness & mass mobilisation
- ♦ Capacity building by trainings for developing analytical and leadership qualities.
- ♦ Sharing contemporary health based knowledge & practices.
- ♦ Developing sustainable livelihood opportunities.



Women Health & Development



Natural Resource Management and Local Livelihood Programme



Grassroots Governance & People's Participation



Knowledge Exchange & Voluntary Internship Programme

Geographical Approach

Intensive work areas: Udaipur, Chittorgarh, Dungarpur, Banswara, Jodhpur and Siorhi districts of Rajasthan.

Extensive work areas: Gujarat, Orrisa, Chhatisgarh, Uttarakhand, Kerala Tamil Nadu, Jharkhand, Karnataka, Himachal Pradesh, Madhaya Pradesh and Bihar with support of national networks and supporting agencies.

The core activities are executed in blocks of Udaipur, Gogunda, Kotra, Girwa, Jhadol, Sarada, Lasadiya, Kherwara, Khurabar and Salumbar block



Major Initiatives

Traditional Medicine and Health Practices

Traditional Health Practices is the most ancient yet living tradition of India which is getting interest of the people because of its qualitative, affordable, accessible and sustainable services, provided by the local healers. The emergency health situations in the rural work area of JJVS have provoked it to find Local Health Tradition (LHT). Today, it is providing medical relief to thousands of community members across 8 states and this has done by identifying the local traditional healers named as Gunis.

Gunis; who they are?

Gunis are traditional healers who treat health problems by utilizing local medicinal plants and other natural sources. They learned this technique through Guru-Shishya system from their ancestors and acquired competency through practical experiences.

Methodology adopted for LHT

- ♦ Identification & capacity building of Gunis
- ♦ Documenting their Skills & Knowledge
- ♦ Developed Guni Training cum Treatment Center (GTTCs) as Guni Ashram
- ♦ Development of Home Herbal Gardens
- ♦ Recognition of Gunis at National level
- ♦ A national level network National Adivasi Alliance (NAA) was addressed to derive the common strategy for Gunis'

Aadithery

Aadithery is the extension of CHCT project, which is supported by Hands on Health Australia (HOHA), initiated in year 2016 to address the problems like musculoskeletal among elderly people and other painful problem of arthritis, kyphosis and spondylitis among the older



people. The objective of this project is to upscale the trainings to the trainers and Gunis at advance stages. This programme is also addressing the women health awareness & drinking water quality.

Impact:

- ♦ Addition in Traditional Health Practices and Medicines
- ♦ Sustained livelihood generated for Gunis
- ♦ Wider acceptance and recognition to LHT
- ♦ Knowledge exchanged at national and international level

Women Health & Development Programmes

Right from the beginning, JJVS is working for development of women by encouraging women organisations at the grassroots levels to actively participate in development programmes. Women health issue has been taken as priority basis by the course of time. In 2016 under the project of Adithery research has been conducted to address the chronic gynaecological infections caused by unsanitary menstrual practices. It was found that around 70% of the target women in the JJVS working area are under this threat

The major reasons leading menstrual illness among women are:

- ♦ Lack of education and awareness
- ♦ Poor sanitary practices.
- ♦ Non-affordability
- ♦ Lack of knowledge of existing Government schemes

Menstrual Hygiene Management (MHM)

JJVS developed a project on Female Health Project-Rural Southern Rajasthan to improve Menstrual Hygiene Management (MHM), supported by Hands on Health Australia (HOHA). It is designed to utilise existing female Gunis as change makers to improve menstrual health among the women and girls through education and the production of low cost sanitary pads. 25 villages of block Kurabad covering 11,229 women and girls in the surrounding areas of Udaipur, Southern Rajasthan are targeted under this project.



Work Strategy:

- ♦ Community Education & Awareness Activities; health camps in villages and schools
- ♦ Involving Existing Female Gunis on women health issues: trainings and meetings
- ♦ Establishment & Manufacturing of Sanitary Pad Making Machine in rural area
- ♦ Marketing of the produced sanitary pad through women SHGs to generate livelihood opportunities
- ♦ Supporting Government schemes concerning with the women and girls health.

Impact:

- ♦ With these efforts JJVS is breaking silence on women mensuration health issues.
- ♦ The hidden health problems of women are being addressed
- ♦ Women engaged in production and marketing of low cost sanitary pads got livelihood opportunities.